



# HAMZA ABDIRAHMAN

## DIGITAL MARKETER

Skilled digital marketer with expertise in SEO, WordPress, and e-commerce. Passionate about delivering effective marketing strategies and helping businesses grow. Dedicated to providing clients with impactful solutions. Explore my resume to see my skills, projects, and how I can contribute to your success.

### CONTACT



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[www.hamzatechie.com](http://www.hamzatechie.com)

### EDUCATION

MBA in Marketing & HR  
Bharathiar University - Coimbatore, India

2019 - 2022

Coursework: Brand management, Service marketing

Bachelor of Computer Application  
Osmania University - Hyderabad, India

2016 - 2019

Coursework: Software Engineering, Web Technology

### LANGUAGE

English

Somali

Arabic

Hindi

### CERTIFICATION

WordPress and SEO - Udemy course

### EXPERIENCE

- 2025  
Self-Initiated Project  
**Freelance Digital Marketer/Web Developer**
  - Designed and developed a mock restaurant website showcasing creative web design
  - Built a responsive WordPress website with engaging layouts.
  - Implemented website optimization plugins to enhance performance and speed.
- 2024  
Self-Initiated Project  
**Freelance Digital Marketer/Web Developer**
  - Showcased Wordpress expertise through a personal portfolio website.
  - Created a modern, responsive web design with user-friendly navigation.
  - Optimized website performance for speed and functionality.

### SKILL

Wordpress Developmet	
SEO	
Copywriting	
E-Commerce	
Market Research	
Email Marketing	
Communication skill	
Collaboration	